

hello world.
hello creativity.
hello big ideas.
hello beautiful design.
hello inspiration.
hello doing some good.

Los Angeles, CA – May 1, 2025 – Say hello to **hello studio**, a new creative agency launched by longtime collaborators and communications pros Stacy Lautzenheiser and Apryl Lundsten. **hello studio** was started with one goal in mind: to help mission-driven organizations do more good through powerful design and strategic communication.

From branding and strategy to storytelling and digital design, **hello studio** helps teams connect with their audiences in meaningful, memorable ways.

We collaborate with clients in:

- Higher Education
- Healthcare
- Nonprofits
- Arts & Culture
- Travel & Hospitality
- Beauty & Luxury
- Real Estate
- Startups
- Young Adult Brands

What we do:

- Logos + Brand Identity
- Communication Strategy
- Presentations + Proposals
- Editorial + Publication Design
- Web + Social Content
- Video + Podcasts
- Event Branding + Signage
- Advertising + Campaigns

Why us?

Before launching **hello studio**, we helped lead communications for the University of Southern California's record-breaking \$7B+ fundraising campaign—engaging 497,000+ alumni and setting a new standard in advancement marketing.

Whether you're reimagining your brand, launching a campaign, or simply looking to tell your story more powerfully—**hello studio** is ready to help. Now, let's get to work.

Visit **www.hellostudio.design** to learn more or say hello.

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